



15TH ANNUAL BUDDY WALK

The Buddy Walk was established in 1995 by the National Down Syndrome Society (NDSS) to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. Today, the Buddy Walk program is made up of 275 Walks internationally and raises more than \$10.5 million annually to benefit local programs and services, as well as national advocacy and public awareness initiatives that serve individuals with Down syndrome.



SPONSORS

With great thanks and appreciation NDSS recognizes the sponsors of the 15th Annual New York City Buddy Walk.



(As of June 30, 2009)



October 22, 2009

Mr. Thomas J. Juza
Okobos L.L.C.
4688 Golden Pond Park Court
Oneida, WI 54155

Dear Tom,

On behalf of National Down Syndrome Society, I am writing to thank you for your donation of **30 pairs** of Okobos to the 2009 New York City Buddy Walk® that took place on Saturday, September 26 at the Great Hill in Central Park. Information about Okobos was distributed by volunteers wearing Okobos t-shirts in the Exhibitor's Marketplace, where participants spent time learning about our partners. The footwear was used as a premium for teams that won awards at the event. Your company logo was featured in our brochure, event t-shirt, event signage, and in all communication about the event including the Buddy Walk website, e-blasts to more than 5,000 people, post-walk executive summary and press releases. All hyperlinks were linked to <http://www.okobos.com>.

The New York City Buddy Walk brought together more than 2,000 dedicated individuals from the tri-state area and beyond to celebrate the many abilities and achievements of individuals with Down syndrome and we are thrilled that your company was a part of this significant occasion. Across the nation and around the world more than 250,000 people will take part in Buddy Walk events this year. NDSS Buddy Walk events not only constitute fundraising opportunities, they also serve as significant public awareness platforms in communities throughout the country.

Since its inception in 1979, NDSS has served as the national advocate for the value, acceptance and inclusion of people with Down syndrome. The National Down Syndrome Society envisions a world in which all people with Down syndrome have the opportunity to enhance their quality of life, realize their life aspirations, and become valued members of welcoming communities. The Buddy Walk is just one of our many campaigns that support this effort.

We were delighted to have the support of Okobos. We value your commitment to people with disabilities. We applaud this commitment and share it fully. Together, we can make a visible difference in the lives of individuals with Down syndrome. We hope this partnership will grow via the NDSS website and other Buddy Walk events around the country.

Sincerely,

Pamela Sandonato
Vice President of Development

For your records, please note that NDSS is a 501(c)(3) tax-exempt organization. Your donation is tax-deductible to the full extent of the law. This acknowledgement confirms that no goods, benefits, or services were given in conjunction with this in-kind contribution.

Hi -

My apologies for the delay in getting this package to you. Since I am home on maternity leave, I have not been able to access the photos provided to us by the event photographer because each file is very large.

Please accept this package as a small token of our thanks. The event was a tremendous success, and we were so happy to once again provide such a meaningful experience for individuals with Down syndrome and their families. Once I return to the office on a regular basis, I will follow up with you and will forward photos of the event and your contribution to it.

Thank you so much,

Pam Sandonato

Vice President of Development

psandonato@ndss.org